Façado
arahe

FASTER, *BETTER* & *Smarter*

The power to build
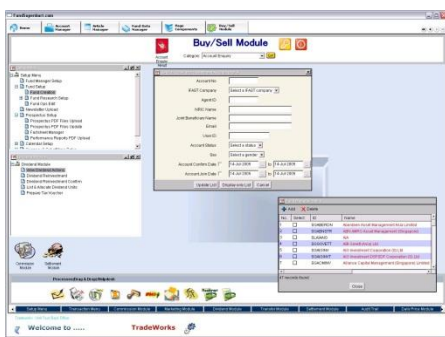# Rich Business Solutions

fundsupermart.com
SINGAPORE — MAKE BETTER INVESTMENT DECISIONS

Customer

fundsupermart.com

Project

Unit Trust Management System

Business
Fundsupermart.com is the online unit trust distribution arm of iFAST Financial Pte Ltd. iFAST Financial Pte Ltd is Singapore's leading online distributor of unit trusts as well as the leading operator of an investment platform for financial advisers and financial institutions.

Requirements
➢ The customer wants to migrate its existing ASP portal to a more robust, scalable Java, Java 2 Enterprise Edition (J2EE) environment to improve its system performance and usability.
➢ The customer also wanted to ensure that its back-office application is fast and responsive enough to meet the growing customer base and business demands.

Solution
➢ The Unit Trust Management System (UTMS) is a web based unit trust distribution and registration system, which distributes funds on behalf of various fund houses, in an integrated environment.
➢ The UTMS contains an information and investment portal targeted at Business-to-Consumer (B2C) users, a partner portal targeted at Business-to-Business (B2B) business partners, and a comprehensive back office operations system that allows administrators and operational staff to manage the content of both portals, maintain product description and offering, and manage all investment accounts and transactions that goes through the portals.
➢ The new portal's back-office application is a Rich Thin 3-tier Java, J2EE solution. The Façado™ product is used to reduce the complexity of the User Interface by reducing the number of pages of existing application to one single desktop without any change to the business process.

Result
➢ By simple Drag and drop, the user can easily access all accounts operations.
➢ Performance gain (5s to retrieve 700 records as compared to 11s with HTML version).
➢ Form filling ranged in tab to avoid long scrolling or loss of data if the form occupies few pages.
➢ Because of a more productive and responsive browser-based application, the customer is able to stay ahead of its competitors to become the most successful unit trust portal in this region.

ARAHE SOLUTIONS SDN BHD
Suite B-09-01, Plaza Mont Kiara,
2 Jalan Kiara, Mont Kiara,
50480 Kuala Lumpur, Malaysia.

Tel: +603 6201 8315
Fax: +603 6201 8325
Email : info@arahe.com
Website : www.arahe.com

arah E
ideas and technology®