

FASTER,  
BETTER  
& Smarter

web applications  
**Accelerated**



## Customer

**eCosway Sdn Bhd**

## Project

**MLM System**

### Business

eCosway began operations in December 1979, with a simple concept of distributing quality products at highly competitive prices through a unique Network Marketing system. Today, it has grown to become one of Asia's largest Network Marketing companies.

eCosway are proud that the shoppers will find great products, great discounts and amazing deals with Shopper Rewards program and Amazing \$1 Auction. Besides that, Suppliers can also gain exposure to more customers around the world at no extra expense.

### Problem

In view of the business growth, Information Technology Department of eCosway intended to provide the best web application and fast access speed to their customer, supplier as well as internal staff.

- Large content size of pages and images cause slow performance, particularly users access from China, Taiwan and Hong Kong, Australia and India

### Solution

With SiteCelerate's automatic advanced graphics optimisation engine, was able to automatically optimise all images and text of the hosted websites and hence, improving the eBusiness experience for its users.

### Result

- Fast access to pages
- User satisfaction on the fast loading time

### ARAHE SOLUTIONS SDN BHD

Suite B-09-01, Plaza Mont Kiara,  
2 Jalan Kiara, Mont Kiara,  
50480 Kuala Lumpur, Malaysia.

Tel: +603 6201 8315

Fax: +603 6201 8325

Email : [info@arahe.com](mailto:info@arahe.com)

Website : [www.arahe.com](http://www.arahe.com)