

FASTER,
BETTER
& Smarter

web applications
Accelerated



Customer

POS Malaysia

Project

e-Insurance
System

Business

POS Malaysia is the exclusive provider of mail services in Malaysia. From simple letter to parcel delivery, PMB offer a complete range of competitive and customer-responsive mail and specialty services to assist all individual and business customers. Currently, POS Malaysia operates more than 600+ Post Offices throughout the country.

Problem

Pos Malaysia Bhd together with its partner, Financial Link Sdn Bhd has been attempting to deploy a web-based e-insurance cover note system to its 600+ Pos Branches throughout Malaysia that allowed POS Malaysia to sell Motor Insurance at each of its branches.

However, the majority of the branches were on slow 9.6Kbps leased lines on its WAN network. Some of the branches were even sharing the 9.6Kbps lines.

This meant that the e-insurance web system could not be launched as the performance was unacceptable and page loads runs into the minutes with frequent application time-outs. Even after months of testing, application re-writes and code optimization, the problem persisted.

The only option was to upgrade its WAN Network at a cost of millions of Ringgit up-front with a recurring yearly telecommunications cost by millions of Ringgit as well. This would also mean up to a year of delay as the telecommunication lines were being upgraded.

Solution

In three days, Arahe helped to accelerate the application to use 80% to 95% less bandwidth with our flagship SiteCelerate web acceleration product. This allowed the application to perform at good speeds at the branches.

Result

- Performance problems eliminated.
- Allowed application to be used over slow 9.6Kbps shared lines with acceptable performance.

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