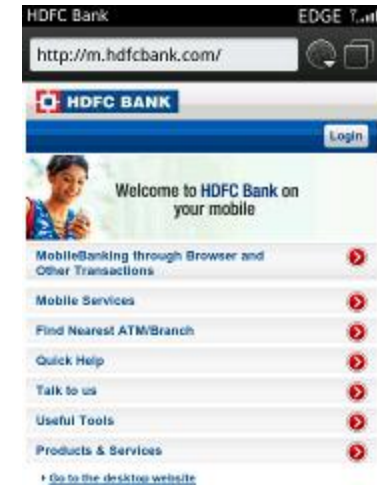




High Performance on WebSite & MobileSite



Challenges

Growing traffic on Revamped Website

Extensive Online Activity for multiple products across segments

Industry Status & Brand Hygiene

Benefits

*Rated **Fastest & Most Consistent Website** in Private Sector Banking India by leading global performance monitoring agency*

Mobile Website Acceleration on standard & slow connections

Enhanced, Seamless & Consistent Online User Experience

Results

120-180% faster page downloads

40-70% reduced page sizes for Bandwidth savings

Live since March 2012 Handling more than 2000 peak user requests per sec