

FASTER,  
BETTER  
& Smarter

web applications  
**Accelerated**



**AmBank Group**

**Customer**

**Ambank Group**

**Project**

**Internet Banking**

### Business

Ambank Group controls dozens of subsidiaries and affiliates, providing individuals and businesses with a range of financial services and products through some 200 offices. It is currently the fifth largest banking group in Malaysia.

### Problem

- Slow SSL connection to web portal, e-AmBiz Corporate Retails Banking and AmOnline Internet Banking
- Users complained about the slowness of the websites

### Solution

Ambank has invited five vendors including Arahe Solutions to conduct a Web Accelerator Proof of Concept. We have been shortlisted in the first round and competed with two products in the second round of POC. We scored the best result and the bank is satisfied with SiteCelerate performance. They have bought few units and use them for Ambank web portal, e-AmBiz Corporate Internet Banking and AmOnline Internet Banking.

SiteCelerate is set as the benchmark for Ambank Group where they will use SiteCelerate to improve application performance.

### Result

- Bandwidth usage reduced
- Users are satisfied with the fast loading time
- Productivity increase.

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