

FASTER, BETTER & Smarter

All systems and technology integration companies have a common goal - to deliver effective technology solutions. Only the best companies understand business processes, have the high end Internet technology skills, and take responsibility for delivering a solution that solves a business obstacle or takes advantage of a business opportunity. Arahe is such a company.

About US

Arahe is the leading Web Acceleration Systems and Rich Internet Application (RIA) solutions specialist. Designed to meet the new customer focus in business strategy of enterprises, our flagship products have been proven to be reliable and robust business solution that deliver compelling business results to our customers - which include some of the biggest names around.

Our Focus arenas are:

- ❖ **Interactive UX & Creative**
User Experience, creative design & development. Build immersive experiences across multiple platforms.
- ❖ **Enterprise Web Content Management**
Implementing cost-effective and efficient Content Management System for enterprises to securely create, locate and present all forms of content and media to the audiences.
- ❖ **Web & Mobile Development & Integration**
Develop web based applications, Native & Hybrid Mobile applications (iOS & Android) based on customer's requirement and integrate application services through multiple channel of web services.
- ❖ **Enterprise Web Portal**
Expertise in building web portal that allows customers to seamlessly integrate their backend applications surfacing through the web portal.
- ❖ **Web Optimisation and Acceleration**
Increasing performance and scalability of existing web based applications and websites by 2 to 10 times faster by using our flagship products: **AgileEdge LIGHTNING** Web Acceleration System and **AgileEdge INSIGHTS** web analytic tool.

Arahe is a MSC-status Company and has established offices in Kuala Lumpur, Malaysia, Mumbai, India and expanding network of partners in Indonesia and Beijing to support the activities of our customers around the global.

Arahe offers a highly professional and specialized service to clients and are proud of the established track records we hold with leading institutions from banks, governments and multinational corporations to smaller enterprises and business start-ups. At Arahe, our commitment is to help our customers to meet these new challenges so that they can overtake and keep ahead of their competition.

Our Sales

Arahe's Sales Team is experience in a diverse range of industries as well as technical platforms. Each of them possess up to twenty years of industries sales experience and has proven to be leaders in their own arena. Their focus is to contribute and increase the sales volume further by penetrating into other market and opportunities and determining potential niche market segments.

Our Professional Services

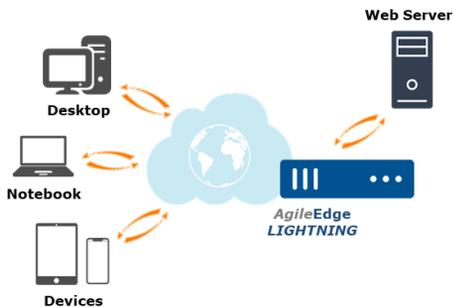
At Arahe, we have assembled a team of technology-savvy consultants who are highly skilled and committed to every project that we undertake. By virtue of the valuable experience gained from our past projects, we have achieved a critical mass of technical skills and team synergies that that allows us to consult extensively on how best to deploy solutions for clients. They deliver expertise and the development power to help you meet the demands of designing, development and implementation applications.

Our Product Engineering

We have consultants who, in collaboration with Business Development and Marketing, keep abreast of market trends and technology developments to come up with creative ideas and new innovations to solve present and future business problems. These consultants are the brains behind our flagship products to provide simple yet sophisticated applications and services to Internet browsers. They will continue adding newer and more powerful features on our products to extend more benefits to our customers.

LIGHTNING

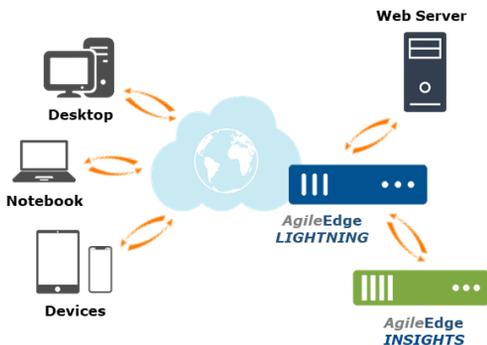
AgileEdge LIGHTNING is an optimising gateway caching solution that integrates with **AgileEdge INSIGHTS**. **LIGHTNING** runs on a high performance server, or virtual machine, using a server grade operating system. **LIGHTNING** scales to the customer's needs by taking advantage of all the server CPU cores, and by optimising network connections.



AgileEdge LIGHTNING can be deployed as an appliance, virtual appliance or in the Cloud - aligning to business requirements. It works transparently and seamlessly with any web based application or even mobile portal. The powerful optimisation and acceleration engine supports dynamic web applications and provide additional security for websites and web applications. **AgileEdge LIGHTNING** has been implemented in some of the largest organisations worldwide in industries such as banking, insurance, stock broking, government, airlines and many others.

INSIGHTS

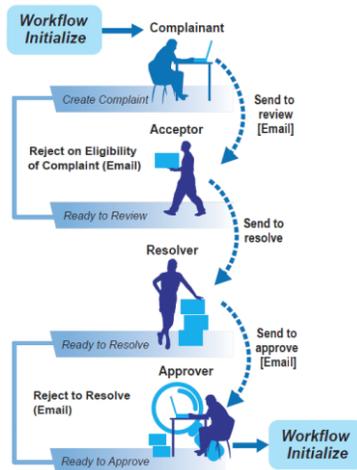
AgileEdge INSIGHTS is a web analytics solutions for content traffic monitoring, management and analytic in an enterprise network. **AgileEdge INSIGHTS** runs on a standalone performance server, virtual machine, or in the cloud, using a server grade operating system.



INSIGHTS can track and report website or web application usage, gather and visualize data about your application and what that data says about your business. Quickly and easily create real-time dashboards to get immediate answers about end-user experiences, clickstreams, activities, and server transactions. Search through and view charts for your metric timeslice data.

InfoCase

An effective Customer Support System is an essential part of customer service quality. Customers' cases are valuable sources of information that organizations can use to improve the delivery and service excellence. **InfoCase** is a solution that addresses the need for case management system in the enterprise.



Based on a very flexible and customisable workflow engine, **InfoCase** allows users to follow through the lifecycle of a case, from creation and investigation to resolution. A powerful routing mechanism, business rules such as escalation of case and a comprehensive set of reporting capabilities complement this ready-to-deploy solution.

WHAT CAN WE DO FOR YOU?

We are confident that we meet and exceed expectations in terms of value, service and innovation. We recognise that each of our clients has individual cultures and requirements, and we work hard to match our account teams to meet their recruitment needs. It is essential that our teams are viewed as an integral part of the business and apply their extensive knowledge and skills in an appropriate manner.

We strive to develop the best practice which can be shared across the client base irrespective of the company's size or requirements. Depending on the customers' requirements, we have the capabilities to help you to harness the power and opportunities of the Internet using technologies and our products. Our highly skilled and dedicated professional will continue to do what we have done for our clients in the past and provide first class services, advice and solutions.

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