

SiteCELERATE InfoCase  
InfoSmart Façado  
NetCELERATE

# arah E COMPANY PROFILE

ideas and technology®



**A**ll systems and technology integration companies have a common goal - to deliver effective technology solutions. Only the best companies understand business processes, have the high end Internet technology skills, and take responsibility for delivering a solution that solves a business obstacle or takes advantage of a business opportunity. Arahe is such a company.

## About Us

**arahe** is the leading Web Acceleration Systems and Rich Internet Application (RIA) solutions specialist. Designed to meet the new customer focus in business strategy of enterprises, our flagship products have been proven to be reliable and robust business solution that deliver compelling business results to our customers - which include some of the biggest names around.

### Our focus arenas are:

- ◆ Developing and providing custom applications and solutions based on Rich Internet Applications (RIAs) using our award winning Façado platform, AJAX technologies and Java Enterprise Edition (J2EE) with Service Oriented Architecture (SOA) principles.
- ◆ Increasing performance and scalability of existing web based applications and websites by 2-10 times by using our flagship products: SiteCelerate and NetCelerate Web Acceleration Systems.
- ◆ Implementing cost-effective and efficient Content Management System for enterprises to securely create, locate and present all forms of content and media to the audiences.

**arahe** is a MSC-status Company and has established offices in Kuala Lumpur, Malaysia, Chengdu and Shanghai, China and expanding network of partners regionally in Indonesia, Malaysia, Singapore and Thailand to support the activities of our customers around the global.

**arahe** has already implemented dozens of solutions to the enterprise customers including DiGi Telecommunications, Maybank, Allianz Insurance, DHL, TMNet, AsiaEP, KWSP, Kurnia Insurans, IBB bank of Brunei, Ministry of Human Resources of Malaysia, Prudential Assurance, GTSClaims, Cosway and many more.

**arahe** offers a highly professional and specialized service to clients and we are proud of the established track records we hold with leading institutions from banks, governments and multinational corporations to smaller enterprises and business start-ups. At Arahe, our commitment is to help our customers to meet these new challenges so that they can overtake and keep ahead of their competition.

## Our Sales

**arahe's** Sales Team is experienced in a diverse range of industries as well as technical platforms. Each of them possesses up to ten years of industries sales experience and has proven to be leaders in their own arena. Their focus is to contribute and increase the sales volume further by penetrating into other market opportunities and determining potential niche market segments.

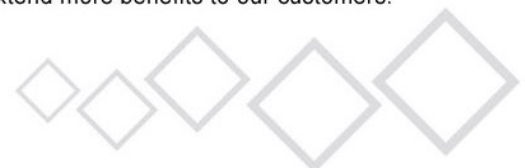
## Our Professional Services

At **arahe**, we have assembled a team of technology-savvy consultants who are highly skilled and committed to every project that we undertake. By virtue of the valuable experience gained from our past projects, we have achieved a critical mass of technical skills and team synergies that allows us to consult extensively on how best to deploy solutions for clients. They deliver expertise and the development power to help you meet the demands of designing, developing and implementing applications.

## Our Product Engineering

We have consultants who, in collaboration with Business Development and Marketing, keep abreast of market trends and technology developments to come up with creative ideas and new innovations to solve present and future business problems.

These consultants are the brains behind our flagship product namely, SiteCelerate, NetCelerate and Façado to provide simple yet sophisticated applications and services to Internet browsers. They will continue adding newer and more powerful features on our products to extend more benefits to our customers.



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## Our Flagship Products

### Site**CELERATE**

SiteCelerate optimizes and accelerates images and text for servers delivering Web sites and Web applications. It speeds up the delivery of your Web content 2 to 10 times—to every user, on every connection speed, from any device. In addition, SiteCelerate adds scalability, improves site performance, and provides an excellent experience to Web site visitors.

### Net**CELERATE**

NetCelerate, the next generation Web Cache System, is an ideal solution for content acceleration today that grows into the enterprise Content Delivery Network of tomorrow. It accelerates all Web content traffic on a network, delivering files, Web pages, and application data 2-10 times faster. NetCelerate enables you to cost-effectively add scalability, improve performance, and provide consistent quality to all users, whether they sit on your LAN, telework from home, or dial in while on the road.

### Façado

Façado is a Rich Internet Application (RIA) platform that allows the creation and deployment of dynamic user interfaces for Web-based enterprise applications and delivers unprecedented performance to the end user. It is designed to easily connect to various back-end systems and applications and allows for quick deployment to the desktop.

### Info**Smart**

InfoSmart is a ready-to-deploy business application that addresses the need for Information Workspace in the enterprise. It provides the user with the ability to navigate through, search and retrieve relevant information in a fast and structured way, while cutting down on waiting time thanks to an architecture based on Façado technology. Knowledge-based collaboration tools allow a community of users to share and communicate around a common information workspace, over the web. Highly customizable and extensible, this solution provides an advanced base for you to rapidly deliver Rich Internet Business Applications (RIBA) that are robust, scalable, feature-rich and with true Graphics User Interface (GUI) ease-of use.

To learn more about our products and services, and what we can do for you, please contact us at

[info@arahe.com](mailto:info@arahe.com).

### Info**Case**

InfoCase is a solution that addresses the need for case management system in the enterprise. Based on a very flexible and customizable workflow engine, InfoCase allows users to follow through the lifecycle of a case, from creation and investigation to resolution. A powerful routing mechanism, business rules such as escalation of case and a comprehensive set of reporting capabilities complement this ready-to-deploy solution.

### What Can We Do For You?

We are confident that we meet and exceed expectations in terms of value, service and innovation. We recognize that each of our clients has individual cultures and requirements, and we work hard to match our account teams to meet their recruitment needs. It is essential that our teams are viewed as an integral part of the business and apply their extensive knowledge and skills in an appropriate manner.

We strive to develop the best practice which can be shared across the client base irrespective of the company's size or requirements. Depending on the customers' requirements, we have the capabilities to help you to harness the power and opportunities of the Internet using technologies and our products. Our highly skilled and dedicated professional will continue to do what we have done for our clients in the past and provide first class services, advice and solutions.

